

From the Ashes – Board Meeting
Friday, October 11, 2024

In attendance: Stephanie Burke, Kahra Barkley, Bryce Barkley, Brian Tighe, Wayne Krennerich, Sammy Green, Jaime Questell

Called to order: 7:42pm

AGENDA:

- Branding/Graphics
- Auditions
- Fundraiser
- Space Rentals
- Forms
- Director Agreements/Code of Conduct
- Constant Contact/Square/On the Stage

7:56:

- Kahra motion to approve Stylescape 4 from Jaime; Brian second. Unanimous approval.
- Jaime will be working on finalizing & helping to update the website.

8:03:

- AUDITIONS
 - Need to market the auditions.
 - Dylan to create graphic for FB posting using show announcement graphic. Also for Instagram stories.
 - Kahra made motion to approve Dylan's audition graphic; Bryce second. Unanimous approval.

8:10:

- MARKETING/ADVERTISEMENTS
 - Facebook & Instagram – already doing
 - NextDoor
 - BroadwayWorld – audition announcement, opening announcement with ticket sales
 - Houston Community Theater
 - Community Impact

8:15:

- FUNDRAISER
 - Looking at Sunday, November 17th – Stephanie to discuss with GLF office
 - 2pm to 5pm
 - Silent Auction, raffle, entertainment, appetizers & drinks
 - Dylan bringing in friends for volunteer hours for NHS, TriM
 - Kahra to reach out to youth friends
 - Kahra & Dylan to co-chair talent committee
 - Find people to invite to board at fundraiser – send invitations

8:45:

- Forms
 - Add line for “how did you hear about us?”
 - Ensure that “how did you hear about us?” is part of ticket sale questions
 - Otherwise, looks good to use as a “letterhead”

8:46:

- Agreements
 - Draft Code of Conduct for Board of Directors – Stephanie can start with template and will send to other members to discuss – she PROMISES to get this sent to everyone ASAP (maybe this weekend).
 - Draft Director’s Agreement – Discussed in meeting – verbiage changes will be made by Stephanie
 - Draft agreement for company (name for group of cast + artistic team + tech) – code of conduct/ethics statement/rules & regs

8:48:

- New Items
 - Let’s start a weekly poll on website & Insta/FB posts to push engagement.
 - Non-official board meeting to go over all of the questions for the polls (and drink wine).
 - Monthly karaoke once we have a space?

8:50:

- RENTAL SPACE
 - Lobby @ PH is ~450SF, average bedroom is ~150SF, PH theater is ~1200SF + prop/set space, storage space, dressing rooms, bathrooms
 - Even if we did \$2K/month, we’d need to fund it.

9:20:

- NEXT MEETING:
 - Corporate Accounts
 - Look into obtaining our own ASCAP or BMI license
 - Insurance – Stephanie to follow up with broker
 - Review documents
 - Next meeting will be Monday, October 28, 2024 @ 6:30PM

Meeting Adjourned: 9:22pm